



AGFEST 2-4th MAY 2019

TFFPN PROSPECTUS

‘Forestry – Where is the opportunity for you?’

Introduction

The Tasmanian Forests and Forest Products Network (TFFPN) is happy to announce that it will be for the first time coordinating a Forest industry site at Agfest 2019. A Forest industry marquee will be an excellent way for the industry to showcase innovation, collaboration, products, infrastructure in a coordinated way for greater community impact and promotion of the industry.

Agfest is recognised as Tasmania’s premier agricultural field days. It provides companies, and organisations the chance to make a strong connection with the public and is a proven successful method of direct marketing. Attracting approx. 65,000 visitors and over 700 exhibitors, Agfest runs over 3 days, Thursday 2nd to Saturday 4th May 2019.

The TFFPN is an industry driven organisation, whose purpose it is to represent the views, aspirations and expectations of all those people who have a stake in the future of a sustainable Tasmanian forests, fine timber and wood fibre industry.

Vision for Agfest

The vision for the Forest industry marquee is to present a holistic view of the Forest industry – future looking, innovative, focussed on growth, sustainability and people, and engaging communities.

Theme -

The overall theme of the marquee will be **‘Forestry – Where is the opportunity for you?’**

Marquee –

- The site will be 20m frontage x 20m depth in the Static Outdoor section of Agfest
- The marquee for this site will be 15m frontage x 10m depth
- This allows a significant apron for static/outdoor or interactive displays- 20m x 10m
- Woodchip floor
- Power on site
- Pellet fire

- Other site attractions planned - coffee available, seedlings for potting/give away, haybales, trees
- Signage - generally and for your organisation

The Offer – \$3,000 (inc gst)

- 10 sites of 3m x 3m available
- Internal marquee layout is U shaped to ensure maximum exposure of all site sharers to visitors
- Site sharers are responsible for their individual booth set up and staffing, and other Agfest requirements (see Register)

Register –

- Register your interest for one of the 10 sites available
- **EOI must be received by November 5th**
- The TFFPN will make a general application for the site
- An invoice will be forwarded for payment of \$3,000 (inc gst) to cover cost of marquee, set up, site preparation, and communal costs including power
- A site sharing code will then be supplied by TFFPN for your Site-Sharer Application
- Each site-sharer will need to make application via www.agfest.com.au to obtain your gate, vehicle and exhibitor passes. Share site cost is \$210 per sharer. Failing to do this will mean you will not be able to access the Agfest site. Each exhibitor will also need proof of public liability insurance and provide safety instruction to staff attending.

Contact –

- Please contact Therese Taylor, Convenor TFFPN on therese@tffpn.com.au or 0419302777 should you wish to discuss anything
- The TFFPN Agfest Working Group is also acknowledged – Penny Wells, Jim Wilson, Colin McCulloch, Craig Jones, Jade Armanasco



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EXPRESSION OF INTEREST

TFFPN MARQUEE

The marquee has been divided into 10 sites. Each site is 3m x 3m. The marquee is designed for ease of visitor traffic to ensure maximum engagement for each site-holder

An invoice for \$3,000 (inc gst) for site-sharing will be forwarded to you following your successful EOI. Upon payment you will be issued with your site-sharing code for inclusion in your Agfest Site-Share Application. Applications for Agfest 2019 close on 1 December 2018.

It is a requirement of Agfest that each site-sharer make an application to www.agfest.com.au to obtain your gate, exhibitor and vehicle passes and fulfil other requirements. Share site cost is \$210. Failing to do this will mean you will be refused access to the Agfest site.

Organisation Name	
Contact Name	
Contact Email Address	
Contact mobile number	
Contact postal address	
Estimated Apron (Outdoor) space required. Please describe display	
Estimated power outlets. 15 amps.	

Please email your expression of interest to Therese Taylor by

5th November

therese@tffpn.com.au