

AGFEST 7 - 9 MAY 2020

TFFPN PROSPECTUS

Introduction

The Network is happy to announce that after a successful first year in 2019, we will again be coordinating a Forest industry site at AGFEST 2020.

A Forest industry marquee will be an excellent way for the industry to showcase innovation, collaboration, products, infrastructure in a coordinated way for greater community impact and promotion of the industry.

Whilst the feedback from our site this year was very positive, we believe there are many improvements to be made so we can present a fantastic whole of industry representation that is engaging, educational and impressive!

AGFEST is recognised as Tasmania's premier agricultural field days. It provides companies, and organisations the chance to make a strong connection with the public and is a proven successful method of direct marketing. Attracting approx. 65,000 visitors and over 700 exhibitors, AGFEST runs over three days, Thursday 7th to Saturday 9th May 2020.

Vision for AGFEST

The vision for the Forest industry marquee is to present a holistic view of the Forest industry – future looking, innovative, focussed on growth, sustainability and people, and engaging communities.

The Offer – \$3,300 (inc gst)

- Internal marquee layout is to be decided once all EOIs are received
- Site sharers are responsible for their individual booth set up and staffing, and other Agfest requirements.

Register

- Register your interest via the EOI for one of the sites available
- **EOI must be received by 16th October**
- The Network will make a general application for the site
- An invoice will be forwarded for payment of \$3,300 (inc gst) to cover cost of marquee, set up, site preparation, and communal costs including power
- A site sharing code will then be supplied by The Network for your Site-Sharer Application
- Each site-sharer will need to make application via www.agfest.com.au to obtain your gate, vehicle and exhibitor passes. Share site cost is \$220 per sharer. Failing to do this will mean you will not be able to access the AGFEST site. Each exhibitor will also need proof of public liability insurance and provide safety instruction to staff attending.

***Please note:** As spaces will become limited, allocations will be granted on a priority of date received basis*

Contact –

- Please contact Therese Taylor, Convenor TFFPN on therese@tffpn.com.au or 0419 302 777 should you wish to discuss anything

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EXPRESSION OF INTEREST**

THE NETWORK MARQUEE

An invoice for \$3,300 (inc GST) for site-sharing will be forwarded to you following your successful EOI. Upon payment you will be issued with your site-sharing code for inclusion in your AGFEST Site-Share Application. Applications for AGFEST 2020 close on 1 December 2019.

It is a requirement of AGFEST that each site-sharer make an application to www.agfest.com.au to obtain your gate, exhibitor and vehicle passes and fulfil other requirements. Share site cost is \$220. Failing to do this will mean you will be refused access to the AGFEST site.

Organisation Name	
Contact Name	
Contact Email Address	
Contact mobile number	
Contact postal address	
Estimated Apron (Outdoor) space required. Please describe display	
Estimated power outlets. 15 amps.	

Please email your expression of interest to Naomi Will by

16th October 2019

admin@tffpn.com.au