

TFFPN Strategic Purpose 2020



VISION Increase the profitability, sustainability and social license of the Tasmanian Forest Industry.

MISSION Support a productive, sustainable and profitable forest industry by providing a platform for greater cohesion, collaboration and sharing of information.

VALUES Sustainability Collaboration Excellence Empathy Engagement Teamwork

STRATEGIC INTENT A membership driven organisation whose core role is to be a communication hub to connect and support members across the whole supply chain to build pride and improve social, economic and environmental outcomes.

KEY MEASURES Key measures of our effectiveness in achieving our strategic intent will be:

- Recognition of the Network as the collective communication hub
- The diversity of its membership across the supply chain
- Support from industry both financially and real
- Increased community engagement

OUR PLACE Central communication hub to ensure employees, industry and the community are well informed, engaged and supported.

HOW WE WORK

Delivering information across numerous channels of communication to broaden reach and industry support.

Form working groups of appropriately skilled members and others to respond to emerging issues.

Partner with other organisations, Government and communities to improve outcomes for the Tasmanian Forest Industry.

Develop mechanisms for participation by employees across all work and planning of the Network.

Grow financial partner and supporter base to ensure a financially sustainable organisation.

STRATEGIC PRIORITIES

Facilitate communication within the forestry industry on issues of common interest.

Facilitate collaboration and working together to achieve collective goals.

Be an influencer and build pride within the industry and the community.

Partner with all relevant organisations to improve the forestry brand and social license